

EXPANDING SPECIAL ENGLISH VOCABULARY DURING BUSINESS TRIPS USING MOBILE TRANSLATORS

Matviienko Lesia

Candidate of Pedagogical Sciences
Associate Professor of the Department
of Humanities and Social Sciences
Poltava State Agrarian University

Introductions. Business travel is becoming more and more common in today's world, as companies are constantly expanding their markets and cooperating with partners from other countries. English language is necessary in a business trip is important. This language is often the language of communication in the country in many countries of the world. With the development of technology and mobile applications, it has become possible to quickly and effectively learn English and improve your skills during business trips. Learning English business vocabulary can help improve the effectiveness of communication with partners and clients, which increases the probability of successful cooperation and achieving the goal of a business trip [2]

Aim. The purpose of the article is the development of useful tips and recommendations for expanding the special vocabulary of the English language during business trips with the help of mobile translators.

Materials and methods. English is one of the most widely spoken languages in the world and has the status of an international business language. Therefore, for a successful business trip, knowledge of the English language is necessary.

In addition, knowing English can help businessmen communicate more easily with local partners, clients and colleagues in other countries. In particular, English is the language of communication in many international organizations, such as the United Nations, the European Union, and others.

Knowledge of English can also increase the chances of successful deals and increase trust and reputation among foreign partners.

Therefore, knowledge of the English language is an important element of business travel and can help businessmen improve their communication efficiency and achieve success in their professional endeavors.

Mobile applications are programs designed to be installed on smartphones or tablets. They can perform a variety of functions, including translating texts from one language to another.

There are many mobile translation apps, such as Google Translate, Microsoft Translator, iTranslate, as well as specialized apps for translating business terms.

To improve the efficiency of using English special vocabulary during business trips, you can use various tools of mobile translators. Appropriate use of special software requires compliance with a number of rules:

- Choose the right mobile translator: There are many different mobile apps that can translate English. It is important to choose an application that meets your needs and has a sufficiently high translation quality.

- Use apps to save vocabulary: Some mobile apps allow you to create dictionaries, add new words and phrases, and save them for later use. This will help you quickly find and repeat important vocabulary.

- Learn vocabulary in context: when learning new words, it is important to know how they are used in real situations. Use mobile applications that allow you to view examples of the use of words and phrases in context.

- Learn with audio and video materials: Most mobile applications have the ability to play audio and video materials. Use these opportunities to improve your pronunciation and learn new words and phrases.

- Practice communication: the best way to learn a language is through practice. Use mobile apps that allow you to communicate with native speakers and practice using new vocabulary.

The use of business vocabulary on a business trip is very important for the successful conduct of business meetings, negotiations and other professional events [1].

In today's information environment, several useful mobile applications with

English vocabulary have been developed that can help during business trips.

Google Translate – this application allows you to translate words and phrases from English to any language. It also has a speech recognition feature that allows you to translate speech in real time.

Duolingo – this app allows you to learn English through interactive exercises and games. It also has a feature to communicate with native speakers that allows you to improve your pronunciation and communication.

TripLingo – this app allows you to learn business vocabulary and phrases that you will need during your business trips. It also has the function of translating and pronouncing words and phrases.

Babbel - this application allows you to learn English through interactive exercises and games aimed at improving pronunciation, grammar and vocabulary. It also has a feature to communicate with native speakers that allows you to practice your communication and improve your English.

SpeakEasy - this application allows you to find the nearest business center or other service point at the location of your business trip.

In addition to text translation, mobile apps can provide other useful features that can help business people while traveling. For example, some applications may provide information about local time, weather, currency rates and other useful data. Some apps may even provide tips on how to behave in another culture to help reduce culture shock.

The use of mobile applications for language translation is especially important in today's world, where business is often conducted internationally. Many companies have business partners, customers and employees in different countries, so effective communication is a key component of a successful business strategy.

The use of mobile applications for language translation helps to ensure fast and accurate communication, reduces the risk of misunderstandings and errors, and contributes to the successful conclusion of agreements.

Results and discussion. The use of mobile translation applications can be especially useful for business people during business trips when they meet with local

partners and clients who may speak different languages. This allows for more effective communication and facilitates successful conclusion of agreements.

In addition, mobile translation apps can be useful for learning foreign languages and improving communication skills. They can be useful for translating messages on social networks, emails, web pages and other sources of information.

The use of mobile applications can increase the effectiveness of learning and using English business vocabulary during business trips. This can help improve the effectiveness of communication with partners and customers, which increases the likelihood of successful cooperation and the achievement of the purpose of the business trip.

Conclusions. It is important to use supplements that contain not only vocabulary, but also phraseology, grammar rules and examples of using words in different contexts. Applications can be useful not only for improving your English language skills, but also for quickly and efficiently translating the necessary information during business trips.

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